Characteristics of New York’s Health Benefit Exchange Enrollees:
Individual and SHOP Exchange
Total Exchange Enrollment

SHOP Exchange 44%

Individual Exchange 56%

N = 1 million people

Note: The results in this report assume small employer size is set to 100 employees, non-group and small group markets remain separate, and that Basic Health Plan is not implemented, consistent with modeling assumptions for “Alternative 1” in the March 2012 Urban Institute report.

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Exchange Enrollee Characteristics, by Age

Individual Exchange
- 0-18: 3%
- 19-24: 16%
- 25-44: 37%
- 45-64: 44%

SHOP Exchange
- 0-18: 19%
- 19-24: 9%
- 25-44: 39%
- 45-64: 33%

Note: The results in this report assume small employer size is set to 100 employees, non-group and small group markets remain separate, and that Basic Health Plan is not implemented, consistent with modeling assumptions for “Alternative 1” in the March 2012 Urban Institute report.

Exchange Enrollee Characteristics, by Income

**Individual Exchange**
- Under 138% FPL: 4%
- 138-200% FPL: 43%
- 200-300% FPL: 25%
- 300-400% FPL: 14%
- Above 400% FPL: 14%

**SHOP Exchange**
- Under 138% FPL: 13%
- 138-200% FPL: 40%
- 200-300% FPL: 12%
- 300-400% FPL: 23%
- Above 400% FPL: 13%

Note: The results in this report assume small employer size is set to 100 employees, non-group and small group markets remain separate, and that Basic Health Plan is not implemented, consistent with modeling assumptions for “Alternative 1” in the March 2012 Urban Institute report.

Exchange Enrollee Characteristics, by Race/Ethnicity

Individual Exchange

- White/Non-Hispanic: 58%
- Black/Non-Hispanic: 10%
- Hispanic: 19%
- Asian/Pacific Islander: 11%
- Other: 2%

SHOP Exchange

- White/Non-Hispanic: 56%
- Black/Non-Hispanic: 13%
- Hispanic: 21%
- Asian/Pacific Islander: 10%
- Other: 9%

Note: The results in this report assume small employer size is set to 100 employees, non-group and small group markets remain separate, and that Basic Health Plan is not implemented, consistent with modeling assumptions for “Alternative 1” in the March 2012 Urban Institute report.

Exchange Enrollee Characteristics, by Health Status*

Individual Exchange

- Excellent, Very Good or Good: 88%
- Fair or Poor: 12%

SHOP Exchange

- Excellent, Very Good or Good: 94%
- Fair or Poor: 6%

*Refers to self-reported health status.

Note: The results in this report assume small employer size is set to 100 employees, non-group and small group markets remain separate, and that Basic Health Plan is not implemented, consistent with modeling assumptions for “Alternative 1” in the March 2012 Urban Institute report.

Exchange Enrollee Characteristics, by Language

Individual Exchange

- English: 64%
- Other: 36%

SHOP Exchange

- English: 63%
- Other: 37%

Note: The results in this report assume small employer size is set to 100 employees, non-group and small group markets remain separate, and that Basic Health Plan is not implemented, consistent with modeling assumptions for “Alternative 1” in the March 2012 Urban Institute report.

Individual Exchange Enrollee Characteristics, by Language

Individual Exchange

- English: 64%
- Spanish: 18%
- Chinese: 3%
- Hindi and related: 2%
- French/Haitian: 2%
- Korean: 1%
- Russian: 1%
- Other: 9%

Note: The results in this report assume small employer size is set to 100 employees, non-group and small group markets remain separate, and that Basic Health Plan is not implemented, consistent with modeling assumptions for “Alternative 1” in the March 2012 Urban Institute report.

Exchange Enrollee Characteristics, by Gender

**Individual Exchange**
- **Male:** 47%
- **Female:** 53%

**SHOP Exchange**
- **Male:** 51%
- **Female:** 49%

**Note:** The results in this report assume small employer size is set to 100 employees, non-group and small group markets remain separate, and that Basic Health Plan is not implemented, consistent with modeling assumptions for “Alternative 1” in the March 2012 Urban Institute report.

**Source:** Urban Institute, “Characteristics of Nonelderly New Yorkers Likely to Enroll in the Health Insurance Exchanges Under the Affordable Care Act,” February 2013, updated May 2013.
Exchange Enrollee Characteristics, by Education

Individual Exchange
- Less than High School: 12%
- High School Degree: 24%
- Some College: 36%
- College Graduate: 25%

SHOP Exchange
- Less than High School: 7%
- High School Degree: 31%
- Some College: 30%
- College Graduate: 32%

Note: The results in this report assume small employer size is set to 100 employees, non-group and small group markets remain separate, and that Basic Health Plan is not implemented, consistent with modeling assumptions for “Alternative 1” in the March 2012 Urban Institute report.

Exchange Enrollee Characteristics, by Functional Limitation*

Individual Exchange

- Yes: 5%
- No: 95%

*Includes cognitive, ambulatory, independent living, self-care, vision, or hearing difficulty.

Note: The results in this report assume small employer size is set to 100 employees, non-group and small group markets remain separate, and that Basic Health Plan is not implemented, consistent with modeling assumptions for “Alternative 1” in the March 2012 Urban Institute report.